

PROVINCE OF SASKATCHEWAN



09-10

PLAN FOR 2009-10

OFFICE OF THE PROVINCIAL
SECRETARY

MINISTRY PLAN FOR 2009-10

Statement from the Minister



On November 7, 2007, the people of Saskatchewan voted for change and entrusted a new government with responsibility for delivering on the promise of Saskatchewan and serving the people of our great province.

I accepted the responsibility to assist in the delivery of the Government's plan for Securing the Future. I present to you, within these pages, our Plan for 2009-10. In this Plan we identify how the Office of the Provincial Secretary aligns with Government's vision for a secure and prosperous Saskatchewan, leading the country in economic and population growth, while providing opportunity for a high quality of life for all.

The Office of the Provincial Secretary operates in an environment based on relationships with governments, organizations, and communities. These relationships provide opportunities to honour our history, celebrate our achievements, and promote the diversity and character of our province. We will continue to fulfill our mandate to promote Saskatchewan as a destination of choice and commemorate our collective heritage by recognizing the contributions of our citizens.

The 2009-10 Budget enables a number of important initiatives and delivers on our promises. I will report on this plan and my Mandate Letter commitments in the Ministry's annual report.

The Honourable D. Wayne Elhard
Provincial Secretary

Mission Statement

Sharing our cultural, linguistic and governance values with the people of Saskatchewan and the world.

Response to Government Direction

Ministry Plans for 2009-10 align with Government's vision and goals and the key priorities for 2009-10, as presented in the Government Direction for 2009-10. The 2009-10 Plans communicate a high-level framework for the Ministry's activities over the coming year and reflect the Ministry's primary areas of focus. Together, all ministries support Government's three goals, working towards a secure and prosperous Saskatchewan.

Strategies and Actions

Government Goal – Economic Growth

Sustain **Economic Growth** for the benefit of Saskatchewan people, ensuring the economy is ready for growth and positioning Saskatchewan to meet the challenges of economic and population growth and development.

Strategy

Key 2009-10 Actions

Strengthen and build national and international relationships

- Provide logistical and protocol support to ministries for incoming and outgoing international visits and conferences.
- Implement proactive campaigns and marketing programs to increase key international visits.
- Coordinate and host the Council of the Federation in Regina, Saskatchewan in August 2009.
- Develop an international engagement strategy with respect to the International Francophonie.
- Support Saskatchewan's presence at the 2010 Olympics in Vancouver.

Strengthen and build relationships among leaders in the New West

- Support initiatives that promote and encourage relationships and collaborative activities among Western provinces.

Foster the development of French-language services to support French-speaking interprovincial and international immigration

- Encourage the development of programs that increase community capacity to support the recruitment and settlement of French-speaking immigrants to the province.
- Encourage a sector and stakeholder-led review of French-language post-secondary education in the province.
- Develop and implement a virtual single-window approach for the delivery of French-language services.
- Increase French-language content on Saskatchewan's government websites.

Promote economic and community development initiatives in French-speaking communities

- Renew the collaborative framework agreement on Francophone Affairs with the Province of Quebec with a focus on economic development initiatives.
- Foster partnerships and collaboration between the Francophone network of community organizations and Saskatchewan ministries.

Government Goal – Security

Secure Saskatchewan as a safe place to live and raise a family where people are confident in their future, ensuring the people of Saskatchewan benefit from the growing economy.

Strategy

Key 2009-10 Actions

Encourage a sense of identity for Saskatchewan youth through education and recognition programs

- Promote and facilitate the Saskatchewan Youth Award.
- Develop a marketing plan for Government House that incorporates an element directed at Saskatchewan's youth.
- Renew, expand, and promote Government House school programs to increase educational visits.
- Increase access to provincial programs and initiatives for French speaking youth.

Foster pride and a sense of identity in Saskatchewan by celebrating our past, present, and future

- Open the Edwardian Gardens at Government House.
- Renew and revitalize Government House Museum tours, incorporating the Edwardian Gardens.
- Feature historic Government House for the 2009 Council of the Federation.
- Facilitate the celebration of the 25th Anniversary of the Saskatchewan Order of Merit.
- Showcase the Fransaskois flag as a provincial emblem at key historic sites.

Government Goal – Promises

Keep Government's **Promises** and fulfill the commitments of the election, operating with integrity and transparency, accountable to the people of Saskatchewan.

Strategy

Key 2009-10 Actions

Leverage federal investment for French-language services and initiatives

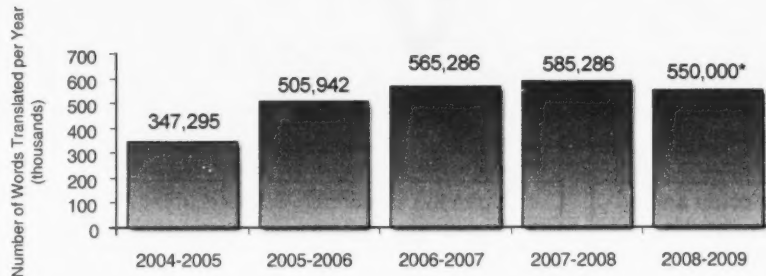
- Help community organizations access direct federal investments for services in Francophone communities.
- Leverage federal investments in collaboration with ministries to support Francophone infrastructure initiatives throughout the province.

Performance Measures

Measure

Baseline / Trend Line Information

Volume of translations that support French-language services

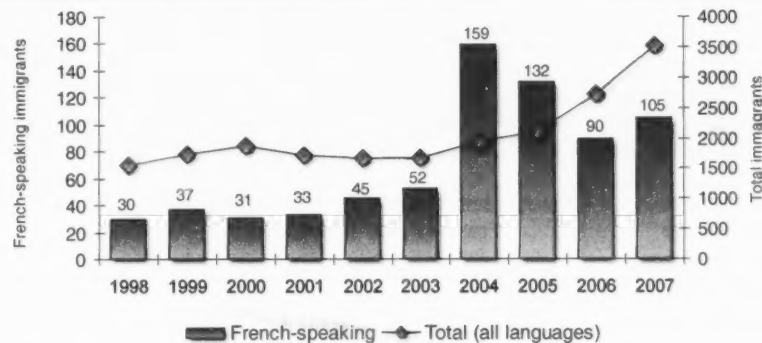


Source: Francophone Affairs Branch - Government of Saskatchewan *Estimate at date of publication

Significance of the Measure

The number of words translated by the Francophone Affairs Branch Translation Unit is an indicator of the level of services, programs or materials provided in French to the Saskatchewan public.

Number of French-speaking migrants to the Province



Source: Canada - CIC Facts and figures 2007

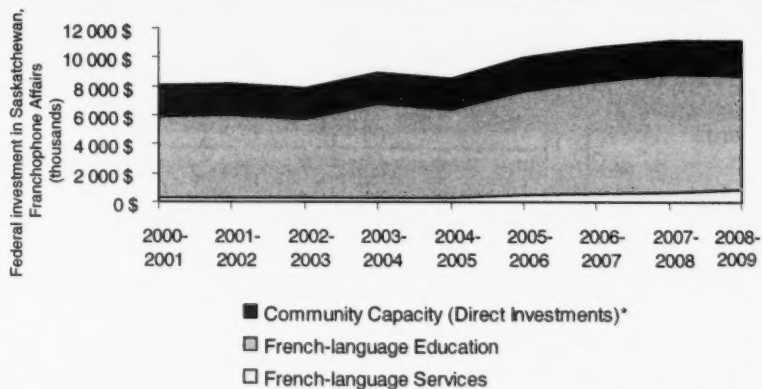
Significance of the Measure

Tracking the number of permanent residents as a measure of new immigrants by language ability allows the Ministry to measure the success of its activities regarding French-speaking immigration to the province.

Measure

Level of federal investment in French-language related initiatives

Baseline / Trend Line Information



Significance of the Measure

The Francophone Affairs Branch within the Office of the Provincial Secretary is responsible for the coordination of the relationship with the Government of Canada across ministries. This measure allows the Ministry to measure the impact of its work on stimulating additional federal investments in Saskatchewan.

*This measure will be expanded in the coming years to measure investments from all relevant federal ministries. At this time, it only captures investment from the Department of Canadian Heritage.

Number of conferences and international visits to and from Saskatchewan

Fiscal Year	International Visits	Conferences in Saskatchewan
2008-09*	35	1
2007-08	26	1
2006-07	34	1
2005-06	16	1
2004-05	32	-

* Note – Result as of December 31, 2008

Significance of the Measure

Foreign and international relations are a vital cornerstone of Saskatchewan's outward-oriented economy. The Office of the Provincial Secretary plays an integral role in developing and nurturing relations with valued trading partners. This measure serves as an indicator of the level of interest in Saskatchewan, both nationally and internationally, as it relates to economic growth, research and development, natural resources, international trade, business and tourism.

Measure

Baseline / Trend Line Information

Number of nominations received for the provincial Honours and Awards program

Saskatchewan's Honours & Awards Program					
	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009
Saskatchewan Order of Merit	40	66	56	39	71
Saskatchewan Volunteer Medal	58	96	92	53	43
Premier's Award for Excellence in Public Service	21	15	30	22	14
Saskatchewan Youth Award	-	-	28	52	46
Saskatchewan Distinguished Service Award*	4	2	-	-	1

* Note - Event to be held March 24, 2009

Significance of the Measure

Saskatchewan's Honours and Awards program celebrates the achievements of Saskatchewan people. It contributes to a culture of recognition and encourages a sense of community, identity, and pride. This measure serves as an indicator of our success in fostering pride, hope, and confidence in our citizens.

Number of visitors to Government House

Type of Visit	2004-05	2005-06	2006-07	2007-08	2008-09
Educational Programs	3,826	3,035	3,560	4,233	3,858
Museum Tours	11,563	10,540	8,148	5,173	4,926
Guests	10,436	14,370	14,282	12,934	10,296
Lieutenant Governor's Levee	2,022	1,296	633	750	720
Lieutenant Governor's Garden Party	-	-	-	-	2,000
Total Visitors	27,847	29,241	26,623	23,090	21,800*

* Note - Number of visitors as of January 31, 2009.

Significance of the Measure

Government House is an institution of our Province's history, and a symbol of our governance. It is critical that our educational programs engage youth to understand our past, to be aware of the current political and social landscape, and to engage in the future direction of our Province. Government House educational programs enrich in-school curriculum, and provide out-reach initiatives to communities in Saskatchewan. This measure is an indicator of the impact that educational programming at Government House has on encouraging a sense of identity for Saskatchewan youth.

Government House is a jewel in the Province's capital region, and the anchor in the creation of an Historic Corridor, which will include the Territorial Building, the Edwardian Gardens, and the RCMP Heritage Centre. Tourism statistics are variable and dependent upon local and global economies, marketing, and specific events/promotions. The office of the Provincial Secretary anticipates promotion of Government House as a diverse educational centre, an exciting tourist destination, and an historic hospitality facility. This measure serves as an indicator of success in this regard.

Financial Summary

Highlights of Appropriation and Expense 2009-10

2009-10 Estimates	(in thousands of dollars)
Central Management and Services	1,315
Provincial Secretary	3,709
Total Appropriation	5,024
Capital Asset Acquisitions	---
Capital Asset Amortization	---
Total Expense	5,024
FTE Staff Complement	28.8

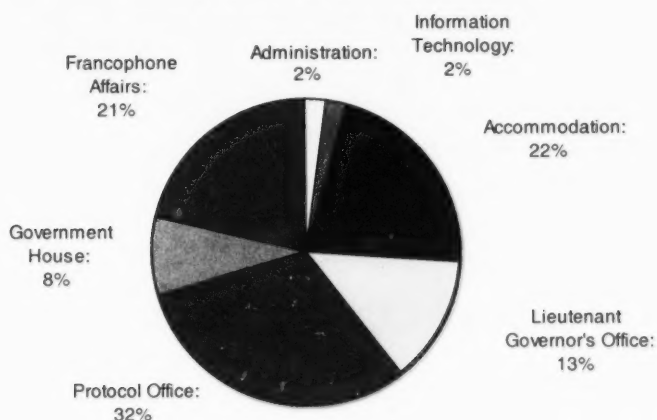
For more information, see the Budget Estimates at:
<http://www.finance.gov.sk.ca/budget/2009-10>

BUDGET HIGHLIGHTS

The following are key announcements being made in the 2009-10 Budget:

- French Language Services Centre – \$255,000 to develop and implement a virtual single-window service centre to improve access to government services in French.
- Council of the Federation – \$250,000 to coordinate and host this high-profile gathering of Canada's 13 provincial and territorial premiers in Regina, SK in August 2009.
- International Visits – \$125,000 to implement proactive campaigns and marketing programs to increase key international visits.

Ministry Spending by Subprogram



For More Information

For additional information about the Office of the Provincial Secretary, or to provide feedback about the Plan for 2009-10 or performance results visit the Ministry's website at www.ops.gov.sk.ca or phone (306) 787-2635.

